



***Get on board for some
exciting times***



2023 CORPORATE PARTNERSHIP PACKAGES

Enjoy a rewarding experience...

With both our Men's and Women's teams competing in Premier A Section for 2023 we are widely regarded as one of the most successful football clubs in the Victorian Amateur Football Association, the largest competition of it's kind in Australia.

2022 was a successful season for the Old Scotch Football Club. Our Men's 1st XVIII were very competitive in Premier A section and there is much enthusiasm for our young developing team to push hard for a finals berth in 2023. Capping off a brilliant season, our women's team the Stars, won the Premier B section 2022 Grand Final in fine style. Our Men's 2nd XVIII played off in the Premier A Reserves Grand Final and our Men's Third's and Under 19 Premier teams both made finals again. Expectation for success with all our teams is high again for 2023.

We provide significant ongoing football and personal development of players from Scotch College, Camberwell Sharks Junior Football Club and Camberwell High School. Participation in Women's football is thriving and in 2020 OSFC was awarded the winner of Inclusive Club of the Year as part of the Annual Boroondara Sports Awards Program. Our affiliation with Methodist Ladies College has been significant and our relationship goes from strength to strength.

The OSFC Business Network Directory and Cardinal Coterie have generated many business opportunities and been responsible for some significant business introductions as well as being an important employment tool for our players.

In 2023 Old Scotch Football Club will field 7 or 8 teams that consists of more than 300 registered players and an active supporter base of well over 2,000 which includes our members, volunteers and Corporate Partners. But despite the fact that the VAFA is an amateur competition, it is becoming increasingly expensive and the cost of fielding 7 or 8 teams in 2023 is likely to exceed \$700,000 which is why your support is essential.



Choose a partnership that suits you best.

There are 4 partnership levels as well as individual player sponsorship available and each package offers a different level of involvement and experience. Whether it's brand recognition, corporate hospitality, community engagement, lead generation, introductions or simply the experience of being involved with our football club, there's a package to suit you.

Old Scotch Football Club's unique social and business platforms will not only deliver your business the results you are seeking but will provide an experience you will never forget.

PLATINUM PARTNER	Investment: \$15,000 plus gst.
Benefits include: <ul style="list-style-type: none">• Club memberships x 4• Complimentary tickets to all club functions• Invitation to corporate/community partners network events• Complimentary tickets to Season launch• Complimentary table (8) to match day corporate/ & community partners lunch Advertising <ul style="list-style-type: none">• Prime digital and ground exposure• Home page tailored advertising opportunities• Business networking opportunities	<ul style="list-style-type: none">• Corporate logo on the player's game day and training apparel• Game day arena priority fence signage• Priority video advertising on electronic scoreboard• Website recognition and link to business website• Listing in OSFC Business Directory• Corporate logo on selected club communications• Weekly E-Newsletter advertising opportunities direct to 2,000+ members and supporters• Player of the week awards proudly supported by your business

GOLD PARTNER	Investment: \$10,000 plus gst.
Benefits include: <ul style="list-style-type: none">• Club memberships x 3• Complimentary tickets to all club functions• Invitation to corporate/community partners network events• Complimentary tickets to Season launch• Complimentary (4) tickets to match day corporate & community partners lunch Advertising <ul style="list-style-type: none">• Digital & ground brand exposure• Home page tailored advertising opportunities• Business networking opportunities	<ul style="list-style-type: none">• Corporate logo on the player's training apparel• Game day arena fence signage• Video advertising on electronic scoreboard• Website recognition and link to business website• Listing in OSFC Business Directory• Corporate logo on selected club communications• Weekly E-Newsletter advertising opportunities direct to 2,000+ members and supporters

SILVER PARTNER

Investment: \$5,000 plus gst.

Benefits include:

- Club memberships x 2
- Invitation to corporate/community partners network events
- Complimentary tickets to Season launch
- Complimentary (2) tickets to match day corporate/ community partners lunch

Advertising

- Digital & ground brand exposure
- Tailored advertising opportunities

- Business networking opportunities
- Corporate logo on the player's training apparel
- Game day arena fence signage
- Website recognition and link to business website
- Listing in OSFC Business Directory
- Periodic E-Newsletter advertising to 2,000+ members and supporters

BRONZE PARTNER

Investment: \$2,500 plus gst.

Benefits include:

- Club membership x 1
- Invitation to corporate/community partners network events
- Invitation to Season launch
- Complimentary (1) ticket to match day corporate/ community partners lunch

Advertising

- Digital & ground brand exposure
- Tailored advertising opportunities
- Business networking opportunities
- Game day arena fence signage
- Website recognition and link to business website
- Listing in OSFC Business Directory
- Periodic E-Newsletter advertising to 2,000+ members and supporters

PLAYER SPONSOR

Investment: \$1,000 plus gst.

Benefits and Advertising include:

- Club membership x 1
- Tax deductible
- Player and sponsor featured on the club website with link to your business website

- Listing in OSFC Business Directory
- Periodic player and sponsor featured in E-Newsletter
- 1 ticket to home game day partners/sponsors luncheon

FOR MORE INFORMATION CONTACT:

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www.oldscotchfc.com.au

